



CABINET – 16TH APRIL 2014

SUBJECT: YSTRAD MYNACH SPORTS COMPLEX - NAMING

REPORT BY: ACTING DEPUTY CHIEF EXECUTIVE

1. PURPOSE OF REPORT

1.1 To seek Cabinet approval for the official naming of the above facility.

2. SUMMARY

- 2.1 On 5th March 2014, Cabinet considered a report entitled “Ystrad Mynach Sports Complex – Allocation Criteria & Naming” (copy attached).
- 2.2 This report sought Cabinet approval for the allocation of bookings at the facility and for an official name to be given to the facility.
- 2.3 At the meeting on 5th March, Cabinet Members approved the criteria for allocating bookings but decided to defer any decision on naming the facility.
- 2.4 This report consequently presents naming options and asks Cabinet to select an official name for the facility.

3. LINKS TO STRATEGY

- 3.1 The facility will play a key role in encouraging participation in rugby and football while also ensuring that talented youngsters have the ability to progress in a competitive and representative environment, contributing to the National Strategy “Vision for Sport in Wales”.
- 3.2 This project will contribute to the Healthy Lifestyles Agenda and the related objectives within the Single Integrated Plan, Corporate Improvement Plan and creating an Active Caerphilly Strategy.
- 3.3 It also contributes to the Council’s Strategic Plan’s Objectives 3 and 4 (Physical and Communication Access) and the UK wide “Equality Standard – A Framework for Sport”.

4. THE REPORT

- 4.1 Officers have consulted with key partners regarding options for the official name of the facility. One of the key issues that has been identified is the need for any name to reflect the identity of this iconic facility in addition to its main purpose.

4.2 The previous report to Cabinet included 3 options that could be used for official signage. These were:

- Ystrad Mynach Centre for Sporting Excellence – *reflects pursuit of Sporting Excellence.*
- Ystrad Mynach Sports Park – *Commonly used term for this type of facility*
- Ystrad Mynach Performance Centre – *Focus on performance but could be confused with arts performance.*

4.3 Since this report was considered, a further suggestion has been made to include the wider area in the name thus reflecting the fact that the facility will have an impact across the whole of the County Borough while also reflecting its main purpose. In this regard a further suggestion for a name has been made as “**Caerphilly County Borough Centre for Sporting Excellence**” (Welsh translation “**Canolfan Rhagoriaeth Chwaraeon Bwrdeistref Sirol Caerffili**”).

5. EQUALITIES IMPLICATIONS

5.1 The facility has been designed and built to comply with modern building standards and current building regulations and is therefore fully accessible for disabled people and people of all ages with mobility issues.

5.2 The Authority does a significant amount of work in terms of disability sport for football and rugby. The facility at Ystrad Mynach will enhance the ability of the Authority to offer further participation to disabled people.

5.3 The facility will allow the Council to widen access and reduce inequalities in sport and physical activity for under represented individuals, groups and communities in the County Borough, such as the work already being undertaken in terms of women and girls sport.

6. FINANCIAL IMPLICATIONS

6.1 There are no financial implications associated with the naming of the facility.

7. PERSONNEL IMPLICATIONS

7.1 There are no personnel implications associated with the naming of the facility.

8. CONSULTATIONS

8.1 The report reflects the views of the listed consultees.

9. RECOMMENDATIONS

9.1 Cabinet is asked to consider the suggested names in sections 4.2 and 4.3 and select an official name for the facility.

10. REASONS FOR THE RECOMMENDATIONS

10.1 To ensure that the official name reflects the unique nature of the provision.

11. STATUTORY POWER

11.1 Local Government Acts – This is a Cabinet Function.

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Consultees: Councillor David Poole, Cabinet Member for Community & Leisure Services
Sandra Aspinall, Acting Deputy Chief Executive
Colin Jones, Head of Performance and Property Services
David A Thomas, Senior Policy Officer (Equalities & Welsh Language)
David Phenis, Sport and Leisure Services Manager
Jared Lougher, Sport & Leisure Development Manager

Appendix: Report to Cabinet dated 5th March 2014.